Doodlebug Times 1953



Speaking of Doodlebuggers and finding oil, here are the big discoveries of 1953:

- Pembina Cardium, Alberta
- Zama gas field, Elk Point, BC
- First significant oil pool in Saskatchewan at Midale



1953 Highlights:

- Stalin dies, age 73
- Hilary & Norgay climb Everest
- Saran Wrap, Sugar Smacks (56% sugar) and Cheez Whiz are introduced
- Yeager reaches Mach
 2.43 (2,955 kmh)
- The Church of Scientology founded by L. Ron Hubbard
- US\$ = \sim C\$0.98

New Geophysical Golf Tournament!

Chairman George Longphee (left) and actress Shelley Winters hand out awards at the first Doodlebug Golf Tournament. We're not sure who the fellow on the right is, and whether he's happier to have won, or to be this close to so much woman!



The Canadian doodle-buggers, those curious fellows who poke around the countryside with electronic gear looking for oil, have proudly held their first annual golf tournament, the "Doodlebug Golf Tournament".

Fed up with the engineers grabbing all the spots in the "Oilmen's Tournament", and keen to establish their own identity in the exciting chase for oil, the Geophysicists held an extremely successful

tournament at the Banff Springs course recently.

With the lively competition between the boys out on the course known as the "jewel of the Rockies", and the even livelier dancing with their wives in the hotel's stunning ballroom, you can bet your bottom dollar these boys will be coming back for many years to come.

Tournament Chairman George Longphee was heard to say, "I haven't had this much fun since we drilled Leduc No. 1 back in '47!"

Nine "flights" of competition were held, and the winner of the top ("Championship") flight, Archie Armstrong, was awarded the "Hawthorne Trophy".

A highlight was the surprise appearance of guest celebrity and Hollywood doll Shelley Winters, who awarded the winners their trophies.



Raunchy new magazine launched

New depths in poor taste and depravity are plumbed with the release of "Playboy" magazine. This smut actually features pornographic articles accompanied by photos of nude females.

Originally to be called "Stag Party", a last minute inspiration called up the name, "Playboy". Uncertain as to its success, the first issue is undated - just in case it needs to serve as the



We buy it for the articles!

second issue as well, or most likely, the last.

Although his name appears nowhere in the first issue, 27 year old pervert Hugh Hefner's style is evident throughout, as he has written much of the text for this "pleasure-primer styled to the masculine taste."





"A year-end balance of \$128.96 was deemed insufficient by the 1953 CSEG executive." (from "Traces Through Time", David Finch)



From Here to Eternity takes first televised Oscar

In Sports....

Detroit Lions beat Cleveland Browns 17-16 in NFL championship game

Minneapolis beats New York, 4 games to 1, for NBA championship

Maureen Connolly and Victor Seixas win Wimbledon

Dark Star, Hank Moreno jockey, win the Kentucky Derby

Ben Hogan wins his 2nd Masters golf tournament and his 4th US Golf Open

Walter Burkemo wins PGA golf tournament

Heavyweight Rocky Marciano KOs Joe Walcott in Chicago and later Roland Lastarza

Montreal Canadiens win the Stanley Cup

The 1953 Doodlebug Committee recorded "a profit of \$54.61 and a lot of enthusiastic response."



White Trash Cuts Record

A new face on the music scene has emerged from the deep south.

Following his 1953 graduation from Humes High School, a white boy who plays a Negro sound is making a name for himself.

This summer of '53, Elvis dropped into The Memphis Recording Service (Sun Studios) and recorded My Happiness and That's When



Your Heartaches Begin. Cost? \$4.00. We'll have to keep our eyes on this young buck.

"Organized entertainment for the wives was also rejected as unnecessary."



Chevrolet releases first Corvette

Corvette history began June 30th, 1953 when production on the first fiberglass Corvette was completed. For the most part, all 300 1953 Corvettes produced were hand built and featured dual exhaust. The only engine choice was the base one, a

Chevrolet "Blue Flame" sixcylinder 235 cu. in. / 150 HP engine. Since 1953 Corvettes only came in Polo White with a red interior; any other exterior color is not a genuine 1953 Chevrolet Corvette Roadster.



Unidentified Doodlebugger with his brand new 'Vette

